

Colorado's Asian Restaurant Month

presented by  CACEN  ASIAN  Asian Avenue magazine

The 2nd Annual *Colorado's Asian Restaurant Month* will be during the month of May, from *Sunday, May 1st to Tuesday, May 31st, 2011*. The event celebrates Asian dining and cuisine in our colorful state, during Asian Heritage Month, the month of May and flows into June. Participating restaurants will offer a special Asian menu for the fixed price of **\$16.80** per person (not including tax or gratuity).

Deadline to participate: Monday, April 11th

Mission: As enacted in 1992, May is recognized as Asian/Pacific American Heritage Month. Asian and Asian American cultural activities will take place around the country to honor the achievements of Asian Pacific Americans and appreciate Asian culture. *Asian Avenue Magazine, Colorado Asian Culture and Education Network, and Asian Chamber of Commerce* will host "Asian Restaurant Month" in Colorado to celebrate delicious Asian and Asian fusion restaurants and bring exposure to unique and delicious dishes.

According to the Chinese, the numbers 1, 6, and 8 are lucky, but 168 is the luckiest of all. Together the numbers mean "you will be prosperous and make great fortune long into your future." So the price of **\$16.80** was chosen to wish everyone luck and happiness in the year of 2011. We hope you join us to celebrate Asian heritage, culture and food!

Agreement: *Asian Avenue magazine* will provide a 1/6 size ad in the May 2011 issue, AAm website, and e-newsletter. The cost for restaurant participation: **\$150** (AAm past or current advertiser), **\$200** (non-AAm advertiser). **Plus \$20** for *Asian Avenue magazine* to design and print menus for the restaurant.

Menu Example:

- 1) Choose one appetizer:
 - a. Cheese Crab Wontons (2)
 - b. Egg Roll (2)
 - c. Hot and Sour Soup
- 2) Choose one entrée:
 - a. Sweet and Sour Chicken
 - b. Beef and Broccoli
 - c. Hot and Spicy Pork
- 3) Include steamed, brown or fried rice
- 4) Dessert: Vanilla Flan
- 5) Beverage: Choice of milk tea or Thai iced tea

2011 Colorado's Asian Restaurant Month Contract:

I agree, _____ (restaurant name), to participate in the Colorado's Asian Restaurant Month in 2011. Our restaurant will offer special dishes to customers who order this promotion and charge \$16.80 per person (not including tax or gratuity).

Restaurant Name: _____

Address: _____

Phone: _____

Website: _____

Special Restaurant Month Offer:

1. Appetizers (1 to 3 options):

2. Entrées (1 to 4 options):

3. Desserts (1 to 3 options):

4. Beverage (optional):

5. Other:

The cost for participation is (circle one):

\$150

\$200

(AAM past or current advertiser)

AAM will design and print menus for extra \$20:

YES

NO

Please send form along with payment to:

CACEN

P.O. Box 27502

Denver, CO 80227

Print Name: _____ Signature _____ Date: _____

If preferred, please fax to form to Asian Avenue magazine at 303.789.7461. For inquiries, please call 303.937.6888.