



For Immediate Release
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**June 2011 Awardee Frances Campbell:
A Champion for the Filipino-American Community**

Frances Campbell is the May 2011 recipient of the **Minoru Yasui Community Volunteer Award**. A volunteer with the **Filipino American Community of Colorado (FACC)**, Campbell is being honored for her tireless service as a leader, mentor, advisor and role model who encourages Asian-Americans of all ages to find their voice and identity, and for helping to develop services to benefit those most in need. She was nominated for the award by the FACC.

A native Coloradan, Campbell is a second-generation Filipino-American and recalls the feeling of being treated as an outsider. Now serving her third term as president of the FACC, Campbell follows in the footsteps of her father, an earlier leader of the group. Employed as a senior clinical support staff member at Jefferson Center for Mental Health, Campbell's professional and organizational skills help support the Asian-American community in a number of ways ranging from outreach to grants to project management.

Campbell serves as executive director of the Asian Pacific Media of Colorado/Colorado Asian Today. She chairs the Mayor's Denver Asian Pacific American Commission, is a member of the Jefferson Center for Mental Health Cultural Competency Task Force, and is the Asian-Pacific American liaison to the Colorado Department of Public Health and Environment Emergency Preparedness and Response. Through her guidance and efforts, the FACC collaborates with the Asian Round Table of Colorado, Aurora Asian/Pacific Community Partnership, Governor's Asian Pacific American Advisory Council, Uplift Internationale, the Colorado Dragon Boat Festival and the National Federation of Filipino American Associations, Region V.

Campbell is also involved with health promotion efforts by encouraging FACC members to participate in the TB Elimination Project and the Colorado Asian Health Education and Promotion. She also has served as a facilitator/coordinator of the Filipino Heritage Camp, one of a few camps for families with children adopted from the Philippines. She was the author of lesson plans for the "This is Me" program, the latest project of the Colorado Heritage Camp.

“Frances Campbell has been a behind-the-scenes leader for many years. We are very proud to honor her and publicly recognize her for all she has done for the Filipino-American community, the Asian-American community, and the broader community,” said Chris Veasey, chair of the Minoru Yasui Community Volunteer Committee.

Campbell was honored at a special ceremony at the Marriott Denver Tech Center on June 23, 2011. She designated the \$2,000 cash award that accompanies the honor to the Filipino-American Community of Colorado.

In its 35th year, the Minoru Yasui Community Volunteer Award Committee recognizes outstanding volunteers monthly 11 times a year. Recipients may designate a \$2,000 gift to the organization of their choice. Since 1976, the Committee has recognized 401 outstanding volunteers and donated \$706,000 to nearly 500 nonprofit organizations designated by award recipients. From 1967 to 1983, Minoru Yasui served as executive director of the Denver Commission on Community Relations, which launched the Community Volunteer Award in 1976, and named it in honor of Mr. Yasui in 1977.

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